

LISA KROPACEK

EDUCATION

- Sept 2020 — May 2021** **EDHEC Business School · Master Sciences**
Principal subjects Global & Sustainable Business
Thesis Strategic Foresight Consulting Project on the Future of Air Travel with Emphasis on Net-Zero Aviation
- Summer 2020** **Copenhagen Business School · International Summer School Programme**
Principal subjects Data Analysis & Statistics
- Sept 2015 — Jun 2019** **University of Glasgow · Master of Arts (Social Sciences)** on Undergraduate Level
Principal subjects Business and Management
Qualification awarded First Class (Honours) Degree (belonging to the top 10% of my cohort)
Achievements, awards or distinctions received
 - Adam Smith Scholar Award of Excellence
 - Adam Smith Business School Undergraduate Award
 - [Beta Gamma Sigma](#)-Membership for outstanding academic performance
- Sept 2010 — Jun 2015** **Higher-Level Secondary Commercial College Gmuend, Austria**
Principal subjects Business and Management with Emphasis on Information Technology
Qualification awarded Matura with Distinction

WORK EXPERIENCE

- Jun 2021 — Present** **SITA Switzerland · Sustainability & CSR Graduate**
Main activities and responsibilities
 - **Reviewed, mapped and monitored aviation-specific environmental regulations and trends** to advise product development, innovation and acquisitions across **3 SITA subsidiaries**
 - **Coordinated data aggregation** related to SITA's **GHG accounting, CarbonNeutral certification and emissions reduction and offsetting strategy** (incl. Science-Based Target Initiative, CDP, GHG Protocol)
 - **Led strategic outreach efforts** with internal **product managers to integrate sustainability features** into **product portfolios** (incl. digital twin-based product lifecycle assessment)
- Jul 2019 — Dec 2019** **Eaton Industries (Austria) GmbH · Supply Chain Coordination Intern**
Main activities and responsibilities
 - **Provided support in a wide array of reporting tasks**, including ad-hoc analyses, input to strategic and financial planning processes, and preparation of monthly supply chain reviews with senior management
 - **Created, maintained and overhauled operational planning tools and processes** (e.g. space requirement calculation, rough cut capacity planning and supply plan scenario reporting)
 - **Developed and executed a handover process of various reports to the Shared Service Centre in India**, incorporating the creation of detailed work instructions, virtual tutorials and regular reviews
- Jun 2018 — Aug 2018** **Eaton Industries (Austria) GmbH · Operational Analyst Intern**
Main activities and responsibilities
 - **Engaged in cross-departmental collaboration to identify process improvement opportunities, measure the current state, and develop recommendations** through quantitative and qualitative analysis
 - **Determined the potential of a manufacturing process transformation** by collating data in various supply chain tools, such as Reorder Point Calculation, ABC-Classification, and Value Chain flow charts

EXTRACURRICULAR ACTIVITIES

Nov 2020 — May 2021

OIKOS International (Lille Chapter) · Project Manager

Main activities and responsibilities

- **Organised OIKOS's NexGenLead Programme** on Responsible Leadership with a **team of 9 project manager** across Europe
- **Developed, organised and maintained** comprehensive project documentation to create an effective approach for information to circulate between projects and functions

April 2017 — April 2019

Glasgow University Business Club · President and Professional Events Manager

Main activities and responsibilities

- **Coordinated the functioning and management of the club** with ten executives and over 80 general members
- **Exceeded the club's membership numbers of previous years through a comprehensive rebranding strategy**, that combined a new vision and mission statement, a coherent events schedule and an engaging social media appearance with uncompromised professionalism throughout all our activities
- **Led the initiation of an industry insight programme with internationally-recognised and local organisations**, including Amazon, Edinburgh Airport and the Institute of Chartered Accountants of Scotland

March 2018 — March 2019

Glasgow University Marketing Society · Vice President for Corporate Relations

Main activities and responsibilities

- **Established and maintained the society's strategic partnerships and external relations** with corporate sponsors, industry professionals, and academics (e.g. to create an advisory board to the executive team)
- **Developed sponsorship proposals and negotiated deals** with leading marketing agencies in Scotland
- **Secured sponsorships of over £1,000 which crucially assisted in our strategic initiatives to grow the society on campus** (e.g. initiation of the university's first student-led podcast, available on [Spotify](#))

PERSONAL SKILLS

Languages

German (Native), **English** (Fluent), **French** (Elementary Proficiency)

Social skills and competences

- **Enthusiastic leader with an inherent desire to initiate, coordinate and drive change**, giving at all times clear and concise direction (e.g. proven throughout presidency of student associations and internships)
- **Resilient collaborator who excels in rigorous, dynamic group environments** (e.g. succeeded in teams of varying size and complexity, professionally and throughout the curriculum, to deliver work to the highest standards)
- **Ability to inspire and motivate people, and to encourage strong team cohesion through an empathetic approach to conflict resolution, perseverance and supportive interactions** (e.g. having recognised and been sensitive to team members' needs and requirements, and provided support accordingly)
- **Effective cross-cultural competencies acquired through a variety of multinational interactions and projects within diverse team settings** (e.g. offshoring projects to India, multidisciplinary projects consisting of group members with cultural backgrounds ranging from China and the US to various European countries)
- **Eloquent public speaker with the added ability to adapt communication style to different audiences** (e.g. corporate sponsorship negotiator and event moderator as president of student associations; delivery of thematically diverse presentations to academics, clients and middle management)

Other skills and competences

- **Excellent problem-solving and synthesis skills** (e.g. demonstrated strong analytical and quantitative thinking skills with a proactive approach to issue resolution as order management intern)
- **Data analysis and visualisation of vast data sets** (e.g. utilised Microsoft Office software to prepare executive Supply Plan Reviews and provide various analyses for the strategic profit planning process)
- **Proficient in the organisation, coordination and execution of a wide array of events**, including, but not limited to: formal evening events, guest talks and panel discussions, company visits and charitable events)

Certifications

- Google Career Certificate in Project Management
- United Nations Sustainable Development Goals Positive Change Ambassador
- Graduate Performance Management Programme (certified by the [Institute of Leadership and Management](#))